



Sustaining Business Partnerships

Contributors to Habitat for Humanity make a choice to support the organization, and the families who benefit from our efforts, based on results. The results are ultimately the construction of homes. Achieving these results is the combined effort of contributors, volunteers, the families themselves and a small professional staff to sustain the effort through administration, coordination and fundraising. The sustainment effort, like other aspects of Habitat for Humanity of Northern Virginia's activities, requires funding, albeit a small percentage of the entire development program. Corporations, foundations, civic organizations, churches and individual contributors often designate that their contribution, or expect that their entire contribution, is earmarked for the acquisition of land, materials and construction, yet administrative costs must be covered.

Habitat for Humanity of Northern Virginia has a goal to identify several businesses who will become Sustaining Business Partners. Contributions from these organizations will cover the administrative costs associated with Habitat for Humanity of Northern Virginia's mission. This will allow individual contributions to be used entirely for the acquisition of land and house construction. **Sustaining Business Partners who pledge to make multi-year commitments at one of two levels to support the work of Habitat for Humanity of Northern Virginia are our "Dream Builders."** Information about the Dream Builder recognition program is listed below.

Northern Virginia Dream Builder: \$50,000 per year

At this level Habitat for Humanity of Northern Virginia asks for a donation of \$50,000 per year for a five year period. Other contributions of in-kind of support and volunteer services are appreciated and will be duly recognized. Supporting companies at the Northern Virginia level will receive special recognition including:

- Prominent signage at all Habitat for Humanity of Northern Virginia sites and events
- Special recognition on Habitat for Humanity of Northern Virginia collateral materials
- Permission to use the Habitat for Humanity of Northern Virginia logo along with your corporate materials
- Special recognition plaques for your business and executive boardroom
- Permission to distribute corporate materials at Habitat for Humanity of Northern Virginia events
- Prominent recognition and link on the Habitat for Humanity of Northern Virginia website
- Access for your staff to work on Habitat for Humanity of Northern Virginia construction sites, which is terrific team building and fun

Community Dream Builder: \$25,000 per year

At this level Habitat for Humanity of Northern Virginia asks for a donation of \$25,000 per year for a five year period. Other contributions of in-kind of support and volunteer services are appreciated and will be duly recognized. Supporting companies at the Community Sponsor level will receive special recognition including:

- Permission to use the Habitat for Humanity of Northern Virginia logo along with your corporate materials
- Permission to distribute corporate materials at Habitat for Humanity of Northern Virginia events
- Signage at Habitat for Humanity of Northern Virginia sites
- Recognition on Habitat for Humanity of Northern Virginia collateral materials
- A recognition plaque for your business and executive boardroom
- Recognition and link on the Habitat for Humanity of Northern Virginia website
- Access for your staff to work on Habitat for Humanity of Northern Virginia construction sites, which is terrific team building and fun